

**Save
On Spring and Summer Sessions!
A One-Day Opportunity to Save
Up To 60% Off the Most Creative
Senior Photography Session
in Southern Wisconsin/Northern Illinois.**

Book your session NOW and SAVE MONEY even if you don't want to be photographed until summer!



Due to popular demand, we've extended our pre-season special! Friday, March 26th, 2010 is your date to call by and schedule your senior portrait session with the area's most innovative photography studio - Crave Photography, in Beloit. When you call before 5:00 pm Friday, March 26th, you will automatically qualify to save between 25% and 60% off your session fee, depending on when you schedule your session. (See enclosed flier for the best value of the year... ANYWHERE!)

This special offer is only good if you call before 5:00 pm on Friday, March 26th 2010. You're guaranteed to save at least 25% and as much as 60% depending on when you schedule your session. In addition, those placing senior portrait package orders before July 30, 2010 will save up to 55% on senior portrait packages!

This is the biggest savings of the season. Because of it's popularity, we've extended this sale, but times will fill up fast, so you won't want to wait to call, even if you want to be photographed later in the summer.

Senior Portraits are more affordable than ever!

"I really appreciate the creative touch in Crave's portraits. Crave's quality always stands out in the crowd."

-Bri Hansen

Your senior portraits are the most important photographs you'll ever have taken. You want them to be just right, you want to look good in your photos, you want to have fun at your session, and you want a great deal.

Seniors from all over have been making Crave in Beloit the number one choice for creative senior photography. Crave has been making prize-winning and praise-making senior portraits since 1989. Here's a sampling of our great senior packages.

Single Pose Packages (retouching and complimentary Yearbook Pose included)

5x7 2-4x5s 8 wallets	8x10 5x7 2-4x5 8 wallets	8x10 2-5x7's 4-4x5's 16 wallets
\$199	\$258	\$399

Multi Pose Packages (retouching and complimentary Yearbook Pose included)

From 3 Poses	From 4 Poses	From 5 Poses
8x10 or 8x12 2-5x7's 4-4x5's 64 wallets	8x10 or 8x12 2-5x7's 4-4x5's 112 wallets	8x10 or 8x12 2-5x7's 4-4x5's 136 wallets
12-16 Pose Image Set	12-16 Pose Image Set	12-16 Pose Image Set
\$558	\$658	\$758



5 in 1

David Hilborn

Our portraits will fit your budget

Senior portraits come in all price ranges at Crave, so you're sure to find something that fits your budget. You can get as much or as little as you like, with no minimum orders and no high-pressure sales tactics. In fact, our friendly staff are experienced in helping people get what they want.

If you think that you'd like to be in the \$300 to \$600 range for your senior portraits, then we can serve you well.

Our Elements Session is the most economical way to get great senior portraits without spending a lot. You'll pick the poses you like best and choose from 3 great packages all UNDER \$499! (SEE PAGE 3)

With our other studio sessions you can design a combination within your budget and get what you want. Complete packages start at \$199. In addition to our packages and A La Carte pricing, our flexible, money saving Premier Combinations are perfect for any senior. Not only will you be able to build your own portrait collection, the fantastic add-on bonuses will allow you to get everything that you're

looking for!

Gift portraits come in various sizes and start at only \$59, depending on the size and quantity you order, or you can save even more by incorporating all your portrait needs into one of our money saving combinations.

Last year, 91% of the seniors photographed at Crave got discounts of between 15 and 55% off the regular price. 74% got an image set at **NO COST** (\$299 value). 72% of the girls got makeup done **FREE**. 92% took advantage of the **NO COST** personalized name on their wallets. 62% got discounted framing on one or more wall portraits. 67% got a **FREE** slideshow on CD. *That's a lot of savings.* 100% got the best retouching and print enhancement available as well as custom printing on every portrait and a 100% satisfaction guarantee!

Keep in mind, whatever you order, you don't have to pay for it all at once. If you choose, you can make convenient interest-free installments spread out over several months, so you'll have plenty of time to get what you want *and* fit your budget.

It's easy to make an appointment.

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1. Choose your session before you call.

Each session requires a different amount of time. Because your time cannot be reserved without knowing which session you want, be sure to check out the sessions and decide on yours before you call. Have your credit card ready to reserve your time. All sessions require payment at the time of booking.

2. Call as soon as you've picked your session.

Hundreds of seniors from about 50 high schools will be calling to schedule, and the available appointment times are going to go fast. It may seem too early to be thinking about senior portraits, but to guarantee you get the appointment you want call now, even if you want an appointment later in the summer. Don't wait!

3. We'll take care of the rest.

Right after you call, we'll send you a confirmation of your session date and time. You'll also receive our eight-page senior session planning booklet. We've prepared this full-color guide to help you plan for every aspect of your session. In it you'll find helpful hints on clothing and color choices, makeup and hair, what and who to bring, when to arrive and where to park, even a handy detailed map to the studio. At Crave, we've thought of everything, so you don't have to!

"My Senior Portrait experience with Crave was great! They were helpful and supportive through each step, from preparing for my pictures to choosing my favorites!"

-Paige Grover



Custom Designed Eclectic

"From the moment we arrived, we were treated with courtesy and respect by everyone at Crave. We had some special requests and Crave pulled it off with artistry, quality and excellence."

-Lynne Meding,
mother of Errin and Emily



WET LOOK

June \$259!
July \$279!

AROUND TOWN-\$299

Spend one and a half hours with Paul being photographed in an urban environment.

Schedule this exciting session with a friend and you both save **\$100!**

Four Outfits, Makeup for the Girls
B&W, Brown Tones, etc.

Must be Accompanied by an Adult
Session fee due upon scheduling

June \$79!
July \$89!

ULTIMATE - \$139

Hour and a half, 4 to 6 outfits
Bring more, we'll help you choose.

OUR MOST POPULAR!

Make-up upon request,
Huge Variety

session fee due upon scheduling

June \$59!
July \$69!

SUPREME - \$79

Half Hour Session
3 or 4 outfits

GUY'S FAVORITE!

Great Variety
session fee due upon scheduling

June \$49!
July \$59!

ELEMENTS - \$69

The most economical way to get great senior portraits
2 or 3 outfits

Choose from our Super Economy Packages exclusively available with our Elements Session

ADD ON SESSIONS

add to Ultimate or Supreme session

OUTDOOR-\$39

4-6 poses in our beautiful outdoor location. Also, choose this session for your car, motorcycle or dog.

THE WET LOOK - \$49

Very cool new session that everyone is talking about.
Uniforms or other outfits work well.
(we have towels)

Get The Crave Edge

You'll always get the best without paying extra

Included with our Platinum Finish

- Remove Tan Lines from shoulder, chest, wrists
- Remove bloodshot eyes
- Remove undereye bags
- Remove pimples
- Tone down or remove unwanted background elements
- Brighten Teeth
- Fix sunburned areas
- Repair chipped fingernail
- Remove bruises, scrapes
- birthmarks, tatoos, piercings
- Remove distracting wrinkles in clothes
- Redefine the eyes
- Your name on wallets
- Soften skin tones
- Custom vignette
- Remove glasses glare
- Remove stray hair

Other Studio's Retouching Service

Remove undereye bags
Remove pimples

Not included on Image Set

Additional Cost to retouch Image Set: \$20 per pose.

20 pose Image Set total retouch charge

Crave's Cost to you \$0.00

Other Studio's Cost to you \$400



Your Guarantee of Excellence

the area's best senior photography comes backed by this no-hassle, no-risk guarantee:

Your 105% Guarantee

If for any reason you're not satisfied with your portraits, and is something that cannot be corrected before printing, we'll schedule another session at no cost to correct the problem. If after that, you're not satisfied, we'll do it again, or refund your entire session fee PLUS \$20.

We even Guarantee Your Portrait Choices

That's right! This means, if for any reason, you feel you picked the wrong image during your image presentation, whether it be a wall portrait, gift portraits for relatives, wallets, or anything else, NO PROBLEM, just bring them back and we'll replace them at NO CHARGE.

It doesn't get any better than that. At Crave, we stand behind our work and our reputation, as we have for thousands of customers over 20 years.

Your satisfaction is our #1 priority.



Your Photographer

Paul is a graduate of the University of Wisconsin and of Winona, the International School of Professional Photography in Atlanta. He has also completed studies through the New York Institute of Photography. His work has been displayed by regional, state and national professional photographer organizations and has received merits, grand awards, courts of honor, state and national loan collections, highest scoring combined folios for state-wide senior portrait competition. He has been named among the top ten senior photographers in the nation. His work has been selected for

display at Epcot Center in Florida and other world tour destinations to represent professional photography in America. His work has decorated the Board of Directors room of the Eastman Kodak National headquarters in New York.

Paul's work has also been seen in such magazines as *Seventeen*, *Sports Illustrated*, *PhotoWorld* and *Ebony*.

Paul holds three degrees in photography including the Master of Photography degree, photography's most highly recognized accomplishment. Combined with his other degrees, he is the only area photographer to hold such credentials.

Paul has photographed HS seniors from over 40 area high schools in addition to seniors from 16 states outside Wisconsin. Some have traveled as far as 1200 miles to have Paul create their senior portraits.

Paul's wife, Del has worked side by side with him for 22 years and is one of the area's leading experts in customer care and satisfaction. "To have Del and her staff take care of us was one of the special treats we experienced at Crave." -Susan Hansen-Janesville

Paul and Del have 5 children ranging in age from 17 to 9.